

**Core Competencies:**

- Fire retardant coatings
- Fire retardant insulation
- Comprehensive fire, heat, thermal, and safety solutions
- Mil-spec wires and specialty cables for engines and airframe applications
- Sensitive medical cables
- Extreme environment and heating cables

**Differentiators:**

- **Expert Distribution of Military-Grade Products:** Williwaw stands out as an expert distributor of military-grade products, offering a meticulously curated selection that encompasses fire retardant coatings, insulation, comprehensive fire, heat, thermal, and safety solutions, mil-spec wires, specialty cables for engines and airframe applications, sensitive medical cables, and extreme environment and heating cables.
- **Specialization Excellence:** Williwaw excels in distributing specialized fire safety solutions and aviation wires and cables.
- **Direct Manufacturer Communication:** Direct access and communication with manufacturers ensure seamless coordination and swift delivery throughout the entire customer process.
- **Made in the United States:** Our commitment to quality extends to the origin of our products, proudly offering items manufactured in the United States to support local industries and ensure superior craftsmanship.
- **Cutting-Edge Fire-Resistant Product Line:** Stay ahead with Williwaw's cutting-edge fire-resistant product line, delivering innovative solutions that set new benchmarks in safety and performance, meeting the evolving needs of our clientele.

**Company Data:**

CAGE: 9VCW2

DUNS: 100985788

NAICS:  
423610- Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers

423850- Service Establishment Equipment and Supplies Merchant Wholesalers

423450- Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers

423840- Industrial Supplies Merchant Wholesalers

423330- Roofing, Siding, and Insulation Material Merchant Wholesalers

**OUR Process:**

1. **Identification:** Discover and evaluate innovative technologies with significant military or industrial benefits. Assess feasibility and potential use cases.
2. **Introduction:** Connect new customers with existing or novel technologies to address complex and challenging issues.
3. **Integration:** Assist in the seamless integration and implementation of new or existing materials, tailored to each customer's specific requirements.
4. **Distribution & Support:** Serve as a single point of contact for end users. Handle all inquiries, orders, and distribution functions to ensure an efficient and user-friendly experience

**Mission statement:**

At Williwaw, we bridge the gap between government and industry through strategic partnerships. Our mission is to identify, introduce, and distribute technologies essential for advancing the Defense Industrial Base and operational effectiveness. As a key intermediary, we facilitate the seamless integration of innovative solutions that address today’s most pressing challenges.

Kerry Shanahan  
EVP  
Phone: 203-981-4614  
Email: [kerryshanahan@williwawco.com](mailto:kerryshanahan@williwawco.com)

Patrick Shanahan  
COO  
Phone: 203-981-4615  
Email: [Pshanahan@williwawco.com](mailto:Pshanahan@williwawco.com)

Brendan Shanahan  
CEO/President  
Phone: 203-554-8956  
Email: [bshanahan@williwawco.com](mailto:bshanahan@williwawco.com)